

What is **BABY BOTTLE TOOTH DECAY?**

Baby Bottle Tooth Decay—also known as Early Childhood Caries (ECC)—occurs when a child's teeth are exposed to sugary liquids such as formula, breast milk, cow's milk or fruit juices for an extended period of time. Putting a baby to bed with a bottle is the major cause of this condition, which affects an estimated 28% of children in California. ECC occurs in children under age 5, predominantly from low-income families, most of whom have little or no dental insurance.

Access to care **IS DESPERATELY NEEDED**

▲ More than 20,000 children in Sonoma, Mendocino, Humboldt, Lake, Napa, and Marin Counties are at risk for ECC.

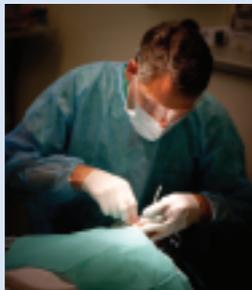
▲ Every year, more than 1,500 children in our region have tooth decay so severe that they require anesthesia to receive dental treatment.

▲ Kids require anesthesia when they have multiple cavities, are too young or scared to sit still for treatment, or have developmental disabilities.

▲ Families without insurance cannot afford hospital dentistry, which can cost \$2,750 - \$5,000.

▲ Local families enrolled in Medi-Cal often travel eight hours round-trip to reach dental hospitals that accept their insurance.

▲ The waiting list for subsidized treatment at other facilities often ranges from two months to a year.



PDI BUILDS GREAT SMILES, GREAT FUTURES

PDI Surgery Center, a non-profit organization, opened in January 2008. Our mission is to prevent and treat Early Childhood Caries (ECC) through education services and specialized, safe surgical dental treatment for children—regardless of their insurance status or ability to pay. The surgery center is staffed with experienced dentists, medical anesthesiologists, and nurses, all dedicated to providing high-quality dental surgery under general anesthesia.

PDI'S CASE MANAGEMENT PROGRAM

ENROLL. Work with case managers to ensure kids are enrolled in an insurance program, or in PDI's Patient Sponsorship Program.

COORDINATE. Schedule an appointment at PDI Surgery Center.

TRAVEL. Assist in arranging transportation to and from the surgery center.

EDUCATE. Provide oral health education to prevent future tooth decay.

INTERPRET. Provide bilingual services.

CONNECT. Make sure families receive a friendly and welcoming experience.



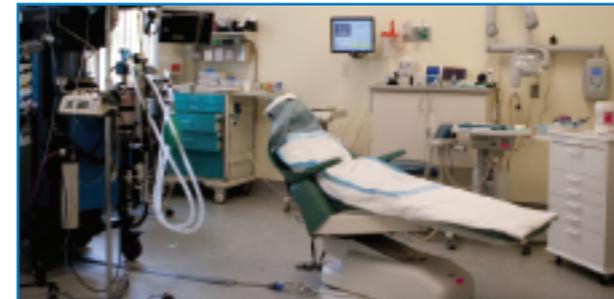
1380 19th Hole Drive, Windsor, CA 95492
Phone: 707-838-6560 Fax: 707-838-8464
www.pdisurgerycenter.org

Viveka A. Rydell, Esq., Chief Executive Officer
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Wendy Lopez, Case Manager and Outreach Coordinator

HELP MAKE KIDS SMILE



PDI Surgery Center, located in Windsor in Sonoma County, is the first in Northern California to specialize in dental treatment under general anesthesia for young children suffering from severe tooth decay. The center also provides treatment for young adults and children with developmental disabilities. PDI is a licensed and accredited ambulatory surgery center.



Help support **OUR DENTAL SURGERY CENTER AND PREVENTION EDUCATION**

Please make a donation to PDI. Your gift will support PDI's prevention education, outreach, and other services for our region's neediest children. Our long-term goal is to build an endowment that will provide consistent economic support to PDI's case management, outreach and prevention education efforts.

**SÍ SE PUEDE – YOU CAN HELP US
HELP THOUSANDS OF CHILDREN.
THANK YOU.**



**PREVENTION
EDUCATION ▲ TREATMENT**

Together, we make kids smile.™

Yes I want to help provide dental care for young children.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

I WANT TO MAKE A KID

- BEAM: \$100
- GRIN: \$500
- SMILE: \$1,000
- CHUCKLE: \$5,000
- GIGGLE: \$10,000
- CHORTLE: \$25,000
- GUFFAW: \$50,000
- LAUGH OUT LOUD: \$100,000
- ROLL WITH LAUGHTER: \$250,000

Please send pledge reminders
 Annually Quarterly Monthly

- Donations help families with:
- ▲ Direct dental treatment services
 - ▲ Medication and travel expenses
 - ▲ Outreach and education efforts
 - ▲ Stuffed animals to comfort children

To learn more about making a major donor gift to PDI, call 707-838-6560.

All donations are tax-deductible.

(Tax ID # 34-2012430). Make checks payable to:

PDI Surgery Center
 1380 19th Hole Drive
 Windsor, CA 95492

PH: 707-838-6560 FAX: 707-838-8464

PLEASE CUT OFF THIS PANEL AND MAIL TO PDI

SPECIAL THANKS TO OUR CAPITAL CAMPAIGN DONORS

ROLL WITH LAUGHTER (\$250K+)

American Academy of Pediatrics/HRSA
 California Endowment
 Wendt Family Charitable Trust of Community Foundation Sonoma County

JM Long Foundation
 First 5 Marin
 Press Democrat's Celebrate Community
 Suzie & Steve Shupe
 Stromberg Vineyards
 The Results Group
 Wells Fargo Foundation

LAUGH OUT LOUD (\$100K+)

Airport Business Center
 First 5 Sonoma
 Fruth Family Foundation
 Kaiser Permanente
 S.H. Cowell Foundation
 Trione Vineyards & Winery

SMILE (\$1K+)
 Bank of the West
 Tom Cleland, DDS
 Dry Creek Rancheria
 Katherine Foster, MD
 Gundlach Bundschu Winery
 First 5 Napa
 Bill Hawn
 Tom Jordan
 LAVILI Vineyards
 Anne Molgaard, Esq.
 Platinum Advisors, LLC
 Jeff Simmons
 Summit State Bank
 Sutter Lakeside

GUFFAW (\$50K+)

G.K. Hardt
 St. Joseph's Health System
 Dept. of Developmental Services

CHORTLE (\$25K+)

Finley Foundation
 First 5 Mendocino
 Schulz Donor Advised Fund of Community Foundation Sonoma County

GRIN (\$500+)

Gary Boehmer
 Carver Sutro Vineyards
 Diane Feeney
 Friedman's Home Improvement
 Harold Hahn & Tania Amochaev Fund of Community Foundation Sonoma County

GIGGLE (\$10K+)

Codding Foundation
 First 5 Lake
 Michael & Karen Kasper

CHUCKLE (\$5K+)

Andrews Memorial Fund
 Exchange Bank
 Furth Family Foundation
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Herb & Beverly Liberman
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 J.D. & Dorothy Walters
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**DID YOU KNOW
 THAT 28% OF
 CALIFORNIA KIDS UNDER
 AGE 5 SUFFER FROM BABY
 BOTTLE TOOTH DECAY?**



Together, we can give these kids the dental care they need, and educate their families about good oral hygiene.

**Together, we make kids smile.™
 Juntos les daremos sonrisas a los niños.™**

PDI is a non-profit 501 (c)(3) Tax ID # 34-2012430



Three-year-old Doug was referred to PDI after Baby Bottle Tooth Decay badly corroded his teeth. All told, Doug needed 11 teeth capped and two incisors removed—treatment that required anesthesia because of his young age.



"I didn't realize tooth decay could begin so early," said Doug's mother, Elly, as she prepared for Doug's oral surgery.

PDI coordinated and paid for Doug's transportation to the surgery center, and a PDI case manager accompanied him through the surgical process. PDI Surgery Center is one of the few oral surgery centers in Northern California that accepts Medi-Cal.

Doug emerged from the surgery just fine, and was back to his chipper self in no time. Doug's mom says she learned a lot from the experience and now recognizes the importance of cleaning teeth at a young age.

**Together, we make kids smile.™
 Juntos les daremos sonrisas a los niños.™**