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California State Senate
**BUSINESS, PROFESSIONS AND ECONOMIC
DEVELOPMENT**



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**Oversight Hearing of the
Senate Committee on Business, Professions, and Economic Development**

The State of Cannabis Regulation in California: Progress, Challenges, and Next Steps

Monday, March 13, 2023
10:30 am
1021 O Street, Room 2100

AGENDA

1. Opening Remarks
 - a. *State Senator Richard D. Roth*, Chair, Senate Committee on Business, Professions, and Economic Development
2. Cannabis Licensing and Barriers to Effective Regulation
 - a. *Tiffany Devitt*, Director of Regulatory Affairs, CannaCraft and March and Ash, and Co-Chair, California Cannabis Industry Association Legislative Committee
 - b. *Wesley Hein*, President, California Distribution Association
 - c. *Ron Gershoni*, CEO of Jetty Extracts, California Cannabis Manufacturers Association
 - d. *Genine Coleman*, Executive Director, Origins Council
3. Transitioning From Provisional to Annual Licenses: Has Progress Been Made?
 - a. *Angela Hill*, Deputy Director of Government Affairs, Department of Cannabis Control
Rasha Salama, Chief Deputy Director, Department of Cannabis Control
 - b. *Kristin Nevedal*, Director, County of Mendocino Cannabis Department
 - c. *Jason Killeen*, Assistant Executive Director of Licensing, Compliance, and Administration, Los Angeles Department of Cannabis Regulation
 - d. *Ada Waelder*, Legislative Advocate, California State Association of Counties
4. Equity and Inclusion Within the Regulated Marketplace: Are Equity Applicants Being Provided With Opportunities As Intended?
 - a. *Kika Keith*, President, Social Equity Owners & Workers Association
 - b. *Rasha Salama*, Chief Deputy Director, Department of Cannabis Control

Eugene Hillsman, Deputy Director of Equity and Inclusion, Department of Cannabis Control

c. *Dr. Imani Brown, Director, Social Equity Program, City of Los Angeles Department of Cannabis Regulation*

d. *Greg Minor, Deputy Director of Economic and Workforce Development, City of Oakland*

5. Cannabis Tax-Funded Programs and Expenditures: Where Has the Money Gone?

a. *Paula Wilhelm, Assistant Deputy Director, Behavioral Health, Department of Health Care Services*

Denise Galvez, Chief, Prevention and Youth Branch, Department of Health Care Services

b. *Chief Cory Ball, California Highway Patrol*

c. *Bryan Cash, Assistant Secretary for Administration and Finance, Natural Resources Agency*

d. *Dr. Igor Grant, University of California San Diego, Center for Medicinal Cannabis Research*

6. Public Comment